

First Semester	
<b>Course Code: F010101T A</b>	<b>Course Name: Business Economics</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To provide knowledge about business economics.
<b>CO2</b>	To provide knowledge about Demand Analysis.
<b>CO3</b>	To Determine Production and cost analysis.
<b>CO4</b>	To Make aware with pricing and profit management
<b>Course Code: F010101T B</b>	<b>Course Name: Basic Accounting</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To Introduce about Accounting Principles and other aspects of accounting.
<b>CO2</b>	To provide knowledge about rectification of errors
<b>CO3</b>	To make able about valuation of stocks.
<b>CO4</b>	To make aware with share and Debenture.
<b>Course Code: F010102T A</b>	<b>Course Name: Business Statistics</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To provide knowledge about basic concepts of Statistics
<b>CO2</b>	To provide knowledge measurement of central tendency
<b>CO3</b>	To give an overview of correlation and regression analysis
<b>CO4</b>	To make able to know the sampling and probability
<b>Course Code: F010102T B</b>	<b>Course Name: Principle of Management</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To provide knowledge about management and its principles.
<b>CO2</b>	To analyze and discuss the planning and decision making.
<b>CO3</b>	To analyze and discuss the organizing.
<b>CO4</b>	To analyze and understand the controlling, motivation & leadership application in corporate culture.
<b>Course Code: F010103T A</b>	<b>Course Name: Business Ethics and Governance</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To develop understanding of business ethics and values
<b>CO2</b>	To Provide relationship between ethics and corporate excellence
<b>CO3</b>	To give an overview about Gandhian philosophy and social responsibility
<b>CO4</b>	To Provide knowledge of CSR
<b>Course Code: F010103T B</b>	<b>Course Name: Computer Application</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To provide knowledge about computer and its application.
<b>CO2</b>	To provide knowledge about components and working on computer.

<b>CO3</b>	To give an overview about software system and Data base management.
<b>CO4</b>	To be able to understand how human force is directed, to achieve set goals.
<b>Second Semester</b>	
<b>Course Code:F010201T A</b>	<b>Course Name: Organizational Behaviour</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	knowledge about Organizational Behavior.
<b>CO2</b>	knowledge about individual Behaviour
<b>CO3</b>	knowledge about group behavior
<b>CO4</b>	overview about change in organization and QWL
<b>Course Code:F010201T B</b>	<b>Course Name: Business Finance</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To provide knowledge about business finance and investment decisions
<b>CO2</b>	To provide knowledge about financing and dividend decision.
<b>CO3</b>	To give an overview about working capital.
<b>CO4</b>	To give awareness to students about various financial decisions of the company.
<b>Course Code:F010202T A</b>	<b>Course Name: Human Resource Development</b>
<b>COs</b>	<b>Description</b>
<b>CO 1</b>	To provide knowledge about HRD concepts and other aspects.
<b>CO 2</b>	To provide knowledge about potential appraisal.
<b>CO 3</b>	To give an overview about Job Enrichment and Quality circles.
<b>CO 4</b>	To make aware with human resource accounting.
<b>Course Code:F010202T B</b>	<b>Course Name: Marketing Theory and Practices</b>
<b>COs</b>	<b>Description</b>
<b>CO 1</b>	To provide knowledge about Marketing theory and practices
<b>CO 2</b>	To provide knowledge of consumer learning and behaviour
<b>CO 3</b>	To provide knowledge about Marke segmentation and marketing mix
<b>CO 4</b>	To give an overview about marketing research
<b>Course Code:F010203T A</b>	<b>Course Name: Business Mathematics</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To provide knowledge about Mathematics and its use in business
<b>CO2</b>	To make able about mathematical calculations.
<b>CO3</b>	To learn about the use of set theory and calculus in business
<b>CO4</b>	To provide knowledge about Differentiation and Integration
<b>Course Code:F010203T B</b>	<b>Course Name: Advertising Management</b>
<b>COs</b>	<b>Description</b>

<b>CO1</b>	To provide knowledge about advertisement and its use in business.
<b>CO2</b>	To make able understanding about advertisement concepts and it's management.
<b>CO3</b>	To learn about the promotional objective in advertising.
<b>CO4</b>	To understand the concept of international advertising.
<b>Third Semester</b>	
<b>Course Code: F010301T A</b>	<b>Course Name: Management and Cost Accounting</b>
<b>COs</b>	<b>Description</b>
<b>CO 1</b>	Students will understand the scope, functions, and interrelationship of management accounting, financial accounting, and cost accounting in organizational decision-making.
<b>CO 2</b>	Students will understand the nature, scope, concepts, and classifications of cost accounting, along with methods, techniques, and the process of installing a costing system, including accounting for material, labor, and overheads.
<b>CO 3</b>	Students will develop the ability to prepare cost sheets and apply product costing methods, including single unit, process, and contract costing, through elementary numerical problems.
<b>CO 4</b>	Students will understand and apply marginal costing, absorption costing, and break-even analysis to support decision-making and evaluate business profitability.
<b>CO 5</b>	
<b>Course Code: F010301T B</b>	<b>Course Name: Business Law</b>
<b>COs</b>	<b>Description</b>
<b>CO 1</b>	Able to understand the basic concept of the contract act 1872.
<b>CO 2</b>	Able to understand the basics of Sale & Goods Act 1930.
<b>CO 3</b>	Able to understand the concept of Negotiable Instrument Act 1882.
<b>CO 4</b>	Able to understand the concept of Companies Act 2013.
<b>Course Code: F010302T A</b>	<b>Course Name: Production Management</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	The objective of this paper is to give the basic knowledge about the Production Management in industry.
<b>CO2</b>	To Understand various qualitative and quantitative forecasting methods, including time series analysis, regression models, and demand forecasting techniques
<b>CO3</b>	To understand end-to-end product development process, including concept generation, design, prototyping, testing, and launch.
<b>CO4</b>	Demonstrate a clear understanding of the fundamentals of production planning and control, including its role in manufacturing and service industries
<b>Course Code: F010302T B</b>	<b>Course Name: Business Policy</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To understand the nature of top management functions and their imperatives
<b>CO2</b>	To understand the PESTAL Analysis and social responsibility in strategy formulation
<b>CO3</b>	To give an overview of 5 generic competitive strategy
<b>CO4</b>	Perform analysis of corporate business portfolio and recommended charges
<b>Course Code: F010303T A</b>	<b>Course Name: Business Communication</b>
<b>COs</b>	<b>Description</b>

<b>CO1</b>	To develop analytical and administrative skills required for implementation of strategies
<b>CO2</b>	To understand the strategic management process and variables to address in change process
<b>CO3</b>	To appreciate the importance of values and ethics in organizational culture
<b>CO4</b>	To exercise strategic leadership in effective change
<b>Course Code: F010303T B</b>	<b>Course Name: Business Environment</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To make understanding of basic concepts of business environment
<b>CO2</b>	To make understanding of types of economy
<b>CO3</b>	To give an overview of Revolution in Industrial policy
<b>CO4</b>	To make understanding of international business environment
<b>Fourth Semester</b>	
<b>Course Code: F010401T A</b>	<b>Course Name: Supply Chain Management</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	The objective of this paper is to give the basic knowledge about the Supply Chain Management for goods and services
<b>CO2</b>	Analyze the components of Supply Chain Management (SCM) and apply concepts of demand management and forecasting to improve supply chain efficiency.
<b>CO3</b>	Evaluate the role of ERP systems, quick response strategies, and planning methodologies in enhancing supply chain performance and decision-making
<b>CO4</b>	Demonstrate an understanding of benchmarking processes, green supply chain management, and emerging trends such as e-commerce and outsourcing in developing world-class supply chain strategies
<b>Course Code: F010401T B</b>	<b>Course Name: Research Methodology</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To give the basic knowledge about the Research Methodology
<b>CO2</b>	To familiarize with the basic concepts of Research process and sampling Techniques
<b>CO3</b>	Be able to process data, solve related issues, and use statistical tests to analyze results.
<b>CO4</b>	Develop skills to present data visually and write clear, well-organized research reports using MS Office.
<b>Course Code: F010402T A</b>	<b>Course Name: Specialised Accounting</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To give basic idea of non trading institutions, joint ventures, and consignments./
<b>CO2</b>	To give basic idea of accounts of banking companies and general insurance companies.
<b>CO3</b>	To understand the department accounts and branch account.
<b>CO4</b>	To give the understanding about partnership account.
<b>Course Code: F010402T B</b>	<b>Course Name: Consumer Behaviour</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	The objective of this paper is to give the basic knowledge about the consumer behavior
<b>CO2</b>	To exercise effective leadership and change

<b>CO3</b>	To appreciate the importance of Value and organization culture
<b>CO4</b>	To relate the consideration involved in designing consumer behaviour.
<b>Course Code: F010403T A</b>	<b>Course Name: Investment Analysis and Portfolio Management</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	The objective of this paper is to give the basic knowledge about the investment analysis and portfolio management subject
<b>CO2</b>	students will be able to analyze and evaluate various investment alternatives, including capital market instruments, non-security forms, and real estate investments.
<b>CO3</b>	Students will learn to apply fundamental and technical analysis techniques to make informed investment decisions, including economic, industry, and company analysis, as well as trend identification.
<b>CO4</b>	Portfolio Management Upon completion, students will understand the principles of portfolio management, including risk-return analysis, portfolio optimization, and performance evaluation, enabling them to create effective investment portfolios.
<b>Course Code: F010403T B</b>	<b>Course Name: Company Law</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	understanding of company types, formation processes, and key legal documents.
<b>CO2</b>	understand shares, share capital, membership, share transfer, and the roles of directors in corporate governance.
<b>CO3</b>	understand capital management, borrowing, corporate financing, and company meeting procedures.
<b>CO4</b>	Students will understand corporate rights, remedies, and winding-up processes.
<b>Fifth Semester</b>	
<b>Course Code: F010501T A</b>	<b>Course Name: Income Tax</b>
<b>COs</b>	<b>Description</b>
<b>CO 1</b>	To provide knowledge about Income Tax Act.
<b>CO 2</b>	To provide knowledge about gross income and taxable income.
<b>CO 3</b>	To Provide Knowledge about different heads of Income
<b>CO 4</b>	To give an overview about different deductions and exemptions.
<b>Course Code: F010502T B</b>	<b>Course Name: Marketing Communication</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To give an overview of concept of IMC
<b>CO2</b>	To give an overview on process and advertising
<b>CO3</b>	To give understanding on advertising creativity
<b>CO4</b>	To give understanding of media planning and strategy
<b>Course Code: F010501T A</b>	<b>Course Name: Entrepreneurship and Small business management</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To provide knowledge about entrepreneurial concept
<b>CO2</b>	To provide knowledge about entrepreneurship development, EDPs and support system.
<b>CO3</b>	To give an overview about project and project report preparation

<b>CO4</b>	To give an overview about the small business.
<b>Course Code: F010502T B</b>	<b>Course Name: Sales Management</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To provide knowledge about sales personnel and salesmanship.
<b>CO2</b>	To provide knowledge about personal selling and focus light on the different perspectives of managing
<b>CO3</b>	To give an overview about importance of sales force in organization.
<b>CO4</b>	To give an overview about concept of distribution channels.
<b>Course Code: F010503T A</b>	<b>Course Name: Industrial Relations and Labour Laws</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	Knowledge of Industrial Relation framework
<b>CO2</b>	Competency to use Collective Bargaining and Grievance redressal Mechanism
<b>CO3</b>	Competency to understand the importance of Employee Relation within the perspective of Industrial Relation
<b>CO4</b>	Knowledge about relevant Laws of HR management
<b>Course Code: F010503T B</b>	<b>Course Name: Company Accounts</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To give basisc understanding of Joint stock companies.
<b>CO2</b>	To give understanding about Final accounts.
<b>CO3</b>	To provide knowledge about amalgamation and standard 14
<b>CO4</b>	To give the undersatnding on consilidate balancesheet
<b>Sixth Semester</b>	
<b>Course Code: F010601T A</b>	<b>Course Name: Project Management</b>
<b>COs</b>	<b>Description</b>
<b>CO 1</b>	To understand the characteristics of project management.
<b>CO 2</b>	To understand the managerial process along with tools and techniques.
<b>CO 3</b>	To understand the scheduling and monitring process in process
<b>CO 4</b>	Understand the perspecctives in which optimum decision making.
<b>Course Code: F010602T B</b>	<b>Course Name: Goods &amp; Service Tax</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To provide knowledge about indirect taxes before GST.
<b>CO2</b>	To provide knowledge about registration and documentation process under GST.
<b>CO3</b>	To give an overview about tax exemptions.
<b>CO4</b>	To give an overview about filing of GSTR.
<b>Course Code: F010601T A</b>	<b>Course Name: Auditing</b>
<b>COs</b>	<b>Description</b>

<b>CO1</b>	To build the knowledge about auditing
<b>CO2</b>	To provide knowledge about auditing and its different types.
<b>CO3</b>	To provide knowledge about audit procedure.
<b>CO4</b>	To give an overview about a special audit
<b>Course Code: F010602T B</b>	<b>Course Name: International Trade</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To provide knowledge about different methods of international trade.
<b>CO2</b>	to provide knowledge about foreign trade and its role in economic development. .
<b>CO3</b>	To provide knowledge about international economic institutions.
<b>CO4</b>	Students will get an overview about India foreign trade and India's trade policy.
<b>Course Code: F010603T A</b>	<b>Course Name: Startegic Management</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To develop analytical and administrative skills required for implementation of strategy
<b>CO2</b>	To understand the strategic management process and variables to address in change process
<b>CO3</b>	To relase the consideration involved in designing organizational structure
<b>CO4</b>	To appreciate the importance of value and ethics in organizational culture
<b>Course Code: F010603T B</b>	<b>Course Name: Traning and Development</b>
<b>COs</b>	<b>Description</b>
<b>CO1</b>	To give the understanding of T & D and its role in optimizing performance.
<b>CO2</b>	To give an overview on theoritical concepts and models to training design.
<b>CO3</b>	To give an overview of effectiveness of T & D interventions.
<b>CO4</b>	To give an overview on T & D I viable carriar option